



Message from

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Permanent Secretary, Ministry of Commerce



Nowadays, technological advancements and innovations are evolving rapidly, resulting in unlimited communications with access to information anywhere and anytime. Automation technologies such as artificial intelligence (AI) and robotics are increasingly replacing human labor. These developments have irrevocably changed the patterns of trade, service, consumption and production. The world was introduced to new types of businesses, most prominently the rise of E-Commerce. On the other hand, if traditional businesses cannot adapt to these changing circumstances brought on by new technologies and innovations, they would be left behind.

The Ministry of Commerce recognizes the importance of these changes which affect economic stability in Thailand and the Ministry focuses on strengthening Thai economy both in the short term and long term. These works include negotiating the Regional Economic Partnership Agreement (RCEP), exploring the possibility of negotiating the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), and preparing to resume a free trade agreement (FTA) negotiations with the European Union. The Ministry also supports E-Commerce adaptation for entrepreneurs at all levels and established the Joint Public and Private Sector Consultative Committee (JPPSCC) as a platform for deliberation on various issues concerning trade and investment, including fostering higher export performance.

Thai National Shippers' Council (TNSC) was established under the supervision of the Ministry of Commerce and complies with the objectives presented in the Thai National Shippers' Council Act B.E. 2537. The TNSC plays a key role in developing export strategy, trade logistics system, and greater trade facilitation. Over the past 25 years, the TNSC has cooperated closely with Ministry of Commerce as a key partner in policy implementation through numerous projects, including the promotion of economic growth and trade performance for creative economy to deliver the country into Thailand 4.0, strengthening the capabilities of SMEs, developing trade facilitation to support the digital economy and advancing the economy, trade, and strengthening Thailand's competitiveness.

On behalf of the Ministry of Commerce, I am pleased to congratulate the TNSC on the publication of the TNSC directory 2019-2020. I am confident that the TNSC will continue to represent Thai exporters in protecting their interests and developing their capability to compete sustainably in the global market.

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